CONTRACT

WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000 www.wtkr.com

And:

GMMB/Greer Margolis Mitchell & Burns 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

	Contract / Revision		Alt Order#				
	566376	1		07893892			
Product	-						
BAMA/P/D SKED A							
Contract Dates	Estimate #						
0/30/12 - 11/05/12	//1537						
Advertiser			Ori	ginal Date /	Revision		
Obama/D/President			1	0/26/12	/ 10/26/12		
	Billing Cycle	Billing	Cal	endar	Cash/Trade		
	EOM/EOC	Broade	cast		Cash		
	Station	Account Executive Jamie Andrus			Sales Office		
	WTKR				Washington, D.		
	Special Hand	ling					
	Demographic				***		
	Adults 35+						
	IDB# 8020	Adver	liser	Code	Product Code		
	Agency Ref			Advertiser	Ref		

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type S	Spots	Amount
E 1 3 10/30/12 11/02/12 Let's Make A Deal 9am	9-10am	:30	NM	3	\$3,390.00
Week: 10/29/12 End Date Weekdays Spots/Week 11/04/12 -TWTF 3	<u>Rate</u> \$1,130.00				
E 2 3 11/05/12 11/05/12 Let's Make A Deal 9am	9-10am Rate	:30	NM	1	\$1,130.00
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	\$1,130.00				
D 3 3 10/30/12 11/02/12 Price Is Right	11am-12n	:30	NM	0	\$0.00
D 4 3 11/05/12 11/05/12 Price Is Right	11am-12n	:30	NM	0	\$0.00
E 5 3 10/30/12 11/02/12 Newschannel 3 News	12n-1230pm	:30	NM	4	\$1,600.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$400.00				
VVBGA. 10/25/12 11/0 // 12	12n-1230pm	:30	NM	1	\$400.00
E 6 3 11/05/12 11/05/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	Rate	.00		•	V .00.00
Week: 11/05/12 11/11/12 M 1	\$400.00				
E 7 3 10/30/12 11/02/12 CBS Daytime	1228-3pm	:30	NM	4	\$1,600.00
Start Date	<u>Rate</u> \$400.00		1		
VVEEK. 10/29/12 11/04/12 11/11	1228-3pm	:30	NM	1	\$400.00
E 8 3 11/05/12 11/05/12 CBS Daytime Start Date End Date Weekdays Spots/Week	Rate	.50		•	*
Week: 11/05/12 11/11/12 M 1	\$400.00				
E 9 3 10/30/12 11/02/12 Ellen Degeneres 3pm	3-4pm	:30	NM	8	\$2,160.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$270.00				
VVCCR. 10/20/12 (1/0 m.)	3-4pm	:30	NM	2	\$540.00
E 10 3 11/05/12 11/05/12 Ellen Degeneres 3pm Start Date End Date Weekdays Spots/Week	Rate	.50	14111	_	ψο 10.00
Week: 11/05/12 11/11/12 M 2	\$270.00				
E 11 3 10/30/12 11/02/12 NewsChannel 3 News	5-6am	:30	NM	8	\$2,520.00
Start Date End Date Weekdays Spots/Week	Rate \$315.00				
VVEEK. 10/29/12 11/04/12 1411		:30	NM	2	\$630.00
E 12 3 11/05/12 11/05/12 NewsChannel 3 News Start Date End Date Weekdays Spots/Week	5-6am Rate	.50	14101	_	φοσσ.σσ
Week: 11/05/12	\$315.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



	Contract / Revision 566376 /	Alt Order # 07893892		
<u>Contract Dates</u> <u>Product</u> 10/30/12 - 11/05/12 OBAMA/P/D SKE		Estimate # //1537		
Advertiser Obama/D/President		Original Date / Revision 10/26/12 / 10/26/12		

			Spots/			Tota	als
Ello di diaritati	Start/End Time	Days	LANCOUNTE DE LA CONTRACTOR DE LA CONTRAC	Rate	TypeS	pots	Amount
13 3 10/30/12 11/02/12 Newschannel 3 News	6-7am		:30		NM	8	\$3,360.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 8	Rate \$420.00						
E 14 3 11/05/12 11/05/12 Newschannel 3 News	6-7am		:30		NM	2	\$840.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$420.00						
VV66K. 17703/12 17717/12 1	7-9a		:30		NM	13	\$3,510.00
E 15 3 10/30/12 11/02/12 CBS This Morning Start Date End Date Weekdays Spots/Week	Rate		.50		13101	15	φο,οτο.ου
Week: 10/29/12 11/04/12 -TWTF 13	\$270.00						
E 16 3 11/05/12 11/05/12 CBS This Morning	7-9a		:30		MM	2	\$540.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 11/05/12 11/11/12 M 2							
17 3 11/03/12 11/03/12 Early Show Saturday	9-11am		:30		NM	1	\$70.00
Start Date	Rate						
Week: 10/29/12 11/04/12S- 1	\$70.00		:30		NM	1	\$1,130.00
E 18 3 11/04/12 11/04/12 CBS Sunday Morning Start Date End Date Weekdays Spots/Week	9-1030am Rate		.30		INIVI		\$1,130.00
Week: 10/29/12 11/04/12S 1	\$1,130.00						
E 19 3 11/04/12 11/04/12 Face the Nation	1030-11am		:30		NM.	1	\$1,360.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 S 1	<u>Rate</u> \$1,360.00				100		
E 20 3 10/30/12 11/02/12 NewsCha 3 News First @ 4			:30		NM	4	\$1,260.00
Start Date	Rate						
Week: 10/29/12 11/04/12 -TWTF 4	\$315.00		-00			-	6245.00
E 21 3 11/05/12 11/05/12 NewsCha 3 News First @ • Start Date End Date Weekdays Spots/Week	4p 358-5pm Rate		:30		NM	1	\$315.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	\$315.00						
E 22 3 10/30/12 11/02/12 Newschannel 3 News	5-530pm		:30		NM	4	\$1,600.00
Week: 10/29/12 End Date Weekdays Spots/Week 11/04/12 -TWTF 4	<u>Rate</u> \$400.00						
E 23 3 11/05/12 11/05/12 Newschannel 3 News	5-530pm		:30		NM	1	\$400.00
Start Date End Date Weekdays Spots/Week							•
E 24 3 10/30/12 11/02/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	530-6pm		:30		NM	4	\$1,880.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -TwTF 4	Rate \$470.00			<u> </u>			
F 25 3 11/05/12 11/05/12 Newschannel 3 News	530-6pm		:30		MM	1	\$470.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$470.00						
- Troops Through			:30		NM	4	\$2,360.00
E 26 3 10/30/12 11/02/12 Newschannel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate		***				, , , , , , , ,
Week: 10/29/12 11/04/12 -TWTF 4	\$590.00						
E 27 3 11/05/12 11/05/12 Newschannel 3 News	6-630pm Rate		:30		NM	1	\$590.00
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	\$590.00				1		
E 28 3 10/30/12 11/02/12 Late Night with David Lette	erm1135pm-1237am		:30		NM	4	\$660.00
Start Date	<u>Rate</u>						
Week: 10/29/12 11/04/12 -TWTF 4	\$165.00		:30		NM	1	\$165.00
29 3 11/05/12 11/05/12 Late Night with David Lette Start Date End Date Weekdays Spots/Week			.50		14141	•	Ψ100.00
Week: 11/05/12 11/11/12 M 1	\$165.00				l		

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Original Date / Revision

10/26/12 / 10/26/12

120

Totals

\$82,520.00



	Contract / Revision	Alt Order #
	566376 /	07893892
Contract Dates	Product	Estimate #
10/30/12 - 11/05/12	OBAMA/P/D SKED A	//1537

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type		Amount
Start Date End Date Weekdays Spots/Week		24,0	7,7,7		
	11-1135p	:30	NM	4	\$3,020.00
Start Date End Date Weekdays Spots/Week	Rate				4-10-01-1
Week: 10/29/12 11/04/12 -TWTF 4	\$755.00				
31 3 11/05/12 11/05/12 Late News (M-F)	11-1135p	:30	NM	1	\$755.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$755.00				
		-00		•	8500.00
32 3 11/03/12 11/04/12 Late News (Sa-Su) Start Date End Date Weekdays Spots/Week	11-1135p Rate	:30	NM	2	\$590.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 SS 2	\$295.00				
E 33 3 10/30/12 11/02/12 7-730pm	7-730pm	:30	NM	4	\$4,660.00
Start Date End Date Weekdays Spots/Week	Rate		1000000	*	*
Week: 10/29/12 11/04/12 -TWTF 4	\$1,165.00				
E 34 3 11/05/12 11/05/12 7-730pm	7-730pm	:30	NM	1	\$1,165.00
	Rate \$1,165.00				
VVCCK. 11700/12		-20	N19.4		64 000 00
E 35 3 10/30/12 11/02/12 M-F 730-8pm Start Date End Date Weekdays Spots/Week	730p-8pm Rate	:30	NM	4	\$4,660.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -TWTF 4					
E 36 3 11/05/12 11/05/12 M-F 730-8pm	730p-8pm	:30	NM	1	\$1,165.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/05/12 11/11/12 M 1	\$1,165.00				
E 37 3 11/03/12 11/03/12 730-8pm	730-8pm	:30	NM	1	\$135.00
Start Date End Date Weekdays Spots/Week					
Week: 10/29/12 11/04/12S- 1		:30	NM	1	\$3,710.00
E 38 3 10/31/12 10/31/12 Wednesday Prime Start Date End Date Weekdays Spots/Week	10-11pm <u>Rate</u>	.30	INIVI	'	\$3,710.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12W 1	\$3,710.00				
E 39 3 11/03/12 11/03/12 Saturday Prime	The second secon	:30	NM	1	\$960.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/12S- 1					
E 40 3 11/04/12 11/04/12 Sunday Prime	7-8pm	:30	NM	1	\$8,380.00
Start Date	Rate				
VVCCR. TO/20/12 THE WILL		:30	NM	4	000 000
E 41 3 11/03/12 11/03/12 NCAA Football Start Date End Date Weekdays Spots/Week	Various <u>Rate</u>	:30	INIVI	4	\$6,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12S- 4	\$1,500.00				
E 42 3 11/03/12 11/03/12 NCAA Football	Various	:30	NM	4	\$7,000.00
Start Date End Date Weekdays Spots/Week	Rate	8000.500	22.75.11.		
Week: 10/29/12 11/04/125- 4	\$1,750.00				
N 43 3 10/30/12 11/02/12 Price Is Right	11am-12n	:30	NM	3	\$4,080.00
Start Date End Date Weekdays Spots/Week					
Week: 10/29/12 11/04/12 -TWTF 3 N 44 3 11/05/12 11/05/12 Price Is Right	\$1,300.00	:30	A18.4		¢4 200 00
N 44 3 11/05/12 11/05/12 Price Is Right Start Date End Date Weekdays Spots/Week	11am-12n Rate	.30	NM	1	\$1,360.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 11/05/12 11/11/12 M 1	\$1,360.00				
77000 1700/12 17711				fl	

Advertiser

Obama/D/President

Net Amount # of Spots **Gross Amount** Time Period \$82,520.00 \$70,142.00 10/29/12 -11/05/12 120 120 \$82,520.00 \$70,142.00 Totals

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